

CRYPTOCEAN
ico@cryptocean.io
my.cryptocean.io
cryptocean.io



INTRODUCING
ICO OF

CRYPTOCEAN

ECOSYSTEM
PROCESSING
EXCHANGE

CRYPTOCEAN.IO

07.05.2018

Yury Myshinsky
FOUNDER & CEO
ico@cryptocean.io

CRYPTOCEAN Services



The Interested Parties



PLAYERS

Who is interested in Cryptocean



USERS

Owners of cryptocurrency and digital assets



RETAILERS

Interested in accepting cryptocurrency payments



BANKS

Issuers of plastic and virtual cards



GATEWAYS

Payments by and transfers of electronic money



EXCHANGES

Cryptocurrency and digital assets pair trade

PARTNERS

Fintech and on-line services

INTEREST

SERVICE

Legal payments with cryptocurrency, transfers and fiat exchange

SALES

Increased volume sales and extended data base

COMMISSION

For card operations, transfers, payments, exchange

COMMISSION

For payments and transfers of electronic money

COMMISSION

For cryptocurrency and digital assets exchange

CLIENTS

For cryptocurrency fintech services

RESULT

What we offer

CONVENIENCE

Easy access, reliability, legality and low commissions

PAYMENTS

The legal opportunity to accept payments for goods and service in cryptocurrencies

INCOME

Commissions for payments and transfers and issuing of cards

CASH FLOW

Fiat deposit and withdrawal, liquidity growth

INCREASED TURNOVER

Increased volume, outsourcing KYC & AML, expanded client database

PROFIT

For services rendered by partners while making payments and transfers

CRYPTOCEAN Scope

- ✓ **Issue** of plastic and virtual crypto cards
- ✓ **Deposit of fiat** to the personal account or card of the user
- ✓ **Usage of cards** with fiat, cryptocurrency or Smart accounts
- ✓ **Funds withdrawal** from the ecosystem to the bank account/ or by 3rd party plastic cards
- ✓ **Instant exchange** of cryptocurrencies / fiat / digital assets
- ✓ **Legal payments** of goods and services by the cryptocurrency (including exchanging to fiat)
- ✓ **Contactless payments** via mobile devices (PayPass)
- ✓ **Payments and transfers via** mobile, desk top and internet **Apps**
- ✓ **Payments and transfers via** popular electronic messenger services (WhatsApp, Viber, ...)
- ✓ **Regular automatic payments** according to schedules and invoices
- ✓ **Management of** crypto-wallets, accounts and associated keys
- ✓ **Legality** and compliance of **KYC** & **AML** procedures

CRYPTOCEAN Advantages

- ★ Profitable commissions of our services for conducting and processing payments
- ★ Profitable rates and minimal spreads due to the effective schemes
- ★ All necessary permits for working with cryptocurrencies have been received
- ★ Agreements with banks on issuing cryptocurrency cards
- ★ Cryptocards issued in compliance to the national legislature
- ★ The ecosystem operates in compliance with the national financial regulator's rules
- ★ All transactions are legal in compliance of KYC & AML
- ★ Confirmation of the legality of the transaction (the fiat and the cryptocurrency)
- ★ Our project offers services which are in high demands by the market
- ★ The high liquidity and stability are guaranteed by CRYPTOCEAN's own exchange;
- ★ The long-term prospects of the ecosystem's development is guaranteed by the partnership strategy;
- ★ Transparent business model that provides profit to investors.

CRYPTOCEAN Applications



Android (Phones & Tablets)



Windows & Linux (PCs, Notebooks, Tablets)



iOS (iPhones & iPads)



Mac OS (Macs & Macbooks)

For cryptocurrencies and fiat:

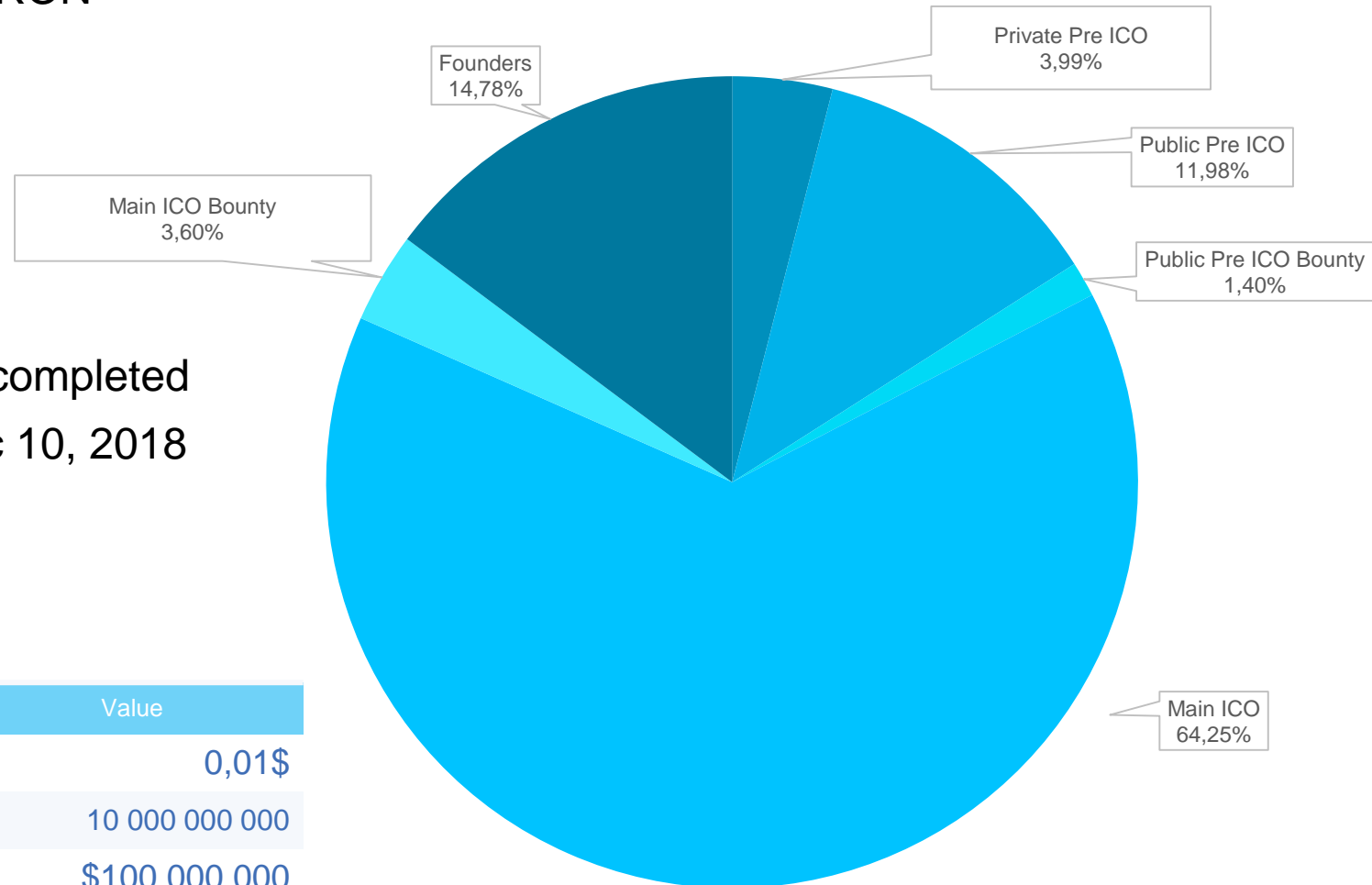
- ✓ Multi-currency wallets
- ✓ Payments for goods and services
- ✓ Instant exchange at fair rates
- ✓ Search for partners for P2P deals
- ✓ Protection of P2P deals through Escrow

And also:

- ✓ Management of wallets and accounts
- ✓ Multi-factor authentication
- ✓ Protection of wallet keys
- ✓ Management of cryptocards
- ✓ Automatic payments settings
- ✓ Transaction Confirmations
- ✓ Analysis and Statistics

CRYPTOCEAN Tokenomics

- CRYPTICEANS TOKEN is called CRON
- CRON is a utility token
- ICO are held in 3 stages:
 - Private Pre ICO
 - Public Pre ICO
 - Main ICO
- Private ICO has been successfully completed
- Release for free circulation due Dec 10, 2018



No	Token CRON characteristics	Value
1	The nominal price of the token/coin CRON at ICO	0,01\$
2	The overall amount of the issued tokens	10 000 000 000
3	The nominal value of the issued tokens	\$100 000 000

Owning CRON

Owners CRON tokens can:

- Trade them at crypto Exchange
- Get discounts for the ecosystem commissions

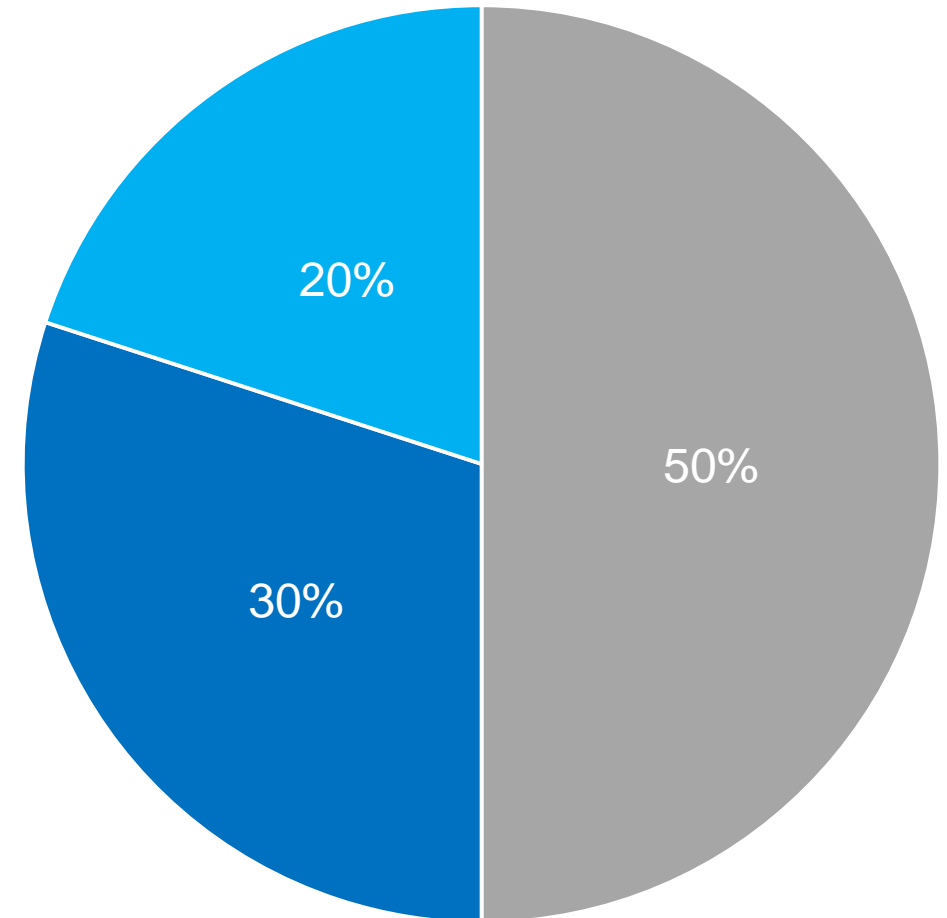
In order to sustain the token rate:

- Commissions are paid in tokens
- The marginal trade is financed

The distribution of the issued tokens:

- 50% of tokens for services are destroyed*
- 30% of tokens are used for development
- 20% of tokens are used for Exchange liquidity

* token burning will be carried out simply and transparently by sending them to a special smart-contract address which will guarantee that impossibility of restoration



The Private Pre ICO

HELD SUCCESSFULLY
GATHERED \$797 320,85
159% OF SOFT CAP

A Private ICO was held:

- At the Seeding Stage
- For private Investors

At this stage:

- Investors believed in:
 - The idea of CRYPTOCEAN
 - The Founder of the project
 - The Key team members
- The CRON emission has been fulfilled
- Discounts for tokens 50-80%

The Purpose of the Private ICO was:

- To gather the project team
- To finance the start up
- To prepare the Public Pre ICO

No	Characteristic	Value
1	Soft cap	\$500 000
2	Hard cap	\$1 000 000
3	Start	01.02.2018
4	Finish	28.02.2018

The Public Pre ICO

TO BE HELD 15.05 – 01.09.2018

SOFT CAP \$5 000 000

Public Pre ICO will be held:

- For a wide range of investors

At this stage:

- The team will have been recruited
- The realisation of the project will have commenced
- The partners will have been engaged
- Funds are needed for development

No	Characteristics	Value
1	Light cap	\$3 000 000
2	Soft cap	\$5 000 000
3	Hard cap	\$10 000 000

The Purpose of the Public Pre ICO:

- To work out the main services
- To create a partners' network
- To prepare the Main ICO

- Purchase CRON tokens
- Participate in Bounty
- Get Discounts

from	to	discount	CRON tokens
\$797 321	\$3 000 000	30%	314 668 450
\$3 000 000	\$4 000 000	25%	133 333 333
\$4 000 000	\$6 000 000	22%	256 410 256
\$6 000 000	\$8 000 000	20%	250 000 000
\$8 000 000	\$10 000 000	18%	243 902 439
Total:	\$9 202 679	23,20%	1 198 314 479

The Main ICO

PLANNED FOR 05.09 – 25.10.2018

SOFT CAP \$25 000 000

The main ICO will be held:

- For a wide range of investors

At this stage

- The main services have been accomplished
- The additional services have been introduced
- Partners have been engaged for the promotion
- Funds are needed for the promotion

The Purpose of the Public Pre ICO:

- New services launch for the market
- Development of additional services
- Securing the reserve for development
- Purchase **CRON** tokens
- Participate in **Bounty**
- Get **Discounts**

No	Characteristics	Value
1	Light cap	\$15 000 000
2	Soft cap	\$25 000 000
3	Hard cap	\$70 000 000



from	to	discount	CRON tokens
\$10 000 000	\$20 000 000	15%	1 176 470 588
\$20 000 000	\$30 000 000	10%	1 111 111 111
\$30 000 000	\$40 000 000	7%	1 075 268 817
\$40 000 000	\$50 000 000	4%	1 041 666 667
\$50 000 000	\$60 000 000	2%	1 020 408 163
\$60 000 000	\$70 000 000	0%	1 000 000 000
Total:	\$60 000 000	6,61%	6 424 925 346

Bounty campaign

IS HELD 12.05 – 31.10.2018
ISSUED 500 000 000 (5%) TOKENS

-  Bounty is the chance to get free tokens
-  Bounty-campaign consists of two parts:
-  Bounty- campaign of the **Public Pre ICO**
 - 28% (140 000 000) of Bounty tokens
 - Start – 07.05.2018 (a week before Pre ICO)
 - Finish – 01.09.2018
 - Results and tokens – 04.09.2018
-  Bounty- campaign of the **Main ICO**
 - 72% (360 000 000) of Bounty tokens
 - Start – 22.08.2018 (2 weeks before ICO)
 - Finish – 25.10.2018 (simultaneously with c ICO)
 - Results and tokens – 31.10.2018 (in 1 week)

Bounty tokens distribution:

-  10 000 000 (0.1%) tokens:
 - to the first 20 000 users
 - 500 tokens for registering account
-  10 000 000 (0.1%) tokens:
 - to the first 10 000 users
 - 1000 tokens for subscription (AirDrop)
-  360 000 000 (3.6%) tokens:
 - For a bonus referral programme
 - 5% from referral purchase in tokens
-  120 000 000 (1.2%) tokens:
 - Investors' support service
 - Social networks and forums
 - Articles, translation etc.

Bounty Rewards

IS HELD 12.05 – 25.10.2018

ISSUED 500 000 000 (5%) TOKENS

- 500 free tokens for registration in the Personal Account (first 20 000)
- 1 000 free tokens for registration and subscription (AirDrop first 10 000)
- 5% from the purchased by the referred person amount of tokens from the link you indicated
- up to 500 tokens/week on Instagram for subscriptions, reposts and project promotion
- up to 600 tokens/week on Facebook for subscriptions, reposts and project promotion
- up to 700 tokens/week on Twitter for subscriptions, reposts and project promotion
- up to 4 000 tokens for writing notes and articles on the relevant portals
- up to 10 000 tokens on Youtube for making a unique video about the project;
- up to 10 000 tokens/week for moderating project branches on BitcoinTalk;
- up to 30 000 tokens/week на BitcoinTalk for signatures and project promotion;
- up to 50 000 tokens for the translation of the branches and the project materials into different languages.
- Terms and Conditions of Bounty at bounty.cryptocean.io
- Get registered and purchase CRON tokens in Your Personal Account on my.cryptocean.io

The Business Model

The forecast of the overall incomes for 2019 – 2023 *

No	Item	2019	2020	2021	2022	2023
A Users of the Service						
1	Users Total	1 000 000	2 000 000	3 600 000	5 760 000	8 064 000
2	Overall Annual Growth	100%	80%	60%	40%	20%
3	Active users	100 000	240 000	540 000	1 036 800	1 612 800
4	Thea share of active users	10%	12%	15%	18%	20%
B Users Turnover						
1	Active User Turnover/month (USD)	1 300	1 502	1 899	2 507	3 701
2	Active User Turnover/month (BTC)	0,200	0,210	0,231	0,254	0,305
3	Active Users Turnover growth	5%	10%	10%	20%	25%
C Service Turnover						
1	Service Turnover (USD)	130 000 000	360 360 000	1 025 674 650	2 599 469 833	5 968 382 736
2	Service Turnover (BTC)	20 000	50 400	124 740	263 451	491 775
D Service Commissions						
1	Commissions for transfers	2,00%	1,60%	1,28%	1,02%	1,00%
2	Commissions for payments	1,00%	0,80%	0,64%	0,51%	0,50%
3	Exchange rate spread	2,00%	1,60%	1,28%	1,02%	1,00%
E Service Incomes						
1	Service income (USD)	2 166 667	4 804 800	10 940 530	22 182 143	49 736 523
2	Service income (BTC)	333	672	1 331	2 248	4 098
3	Accumulated income (USD)	2 166 667	6 971 467	17 911 996	40 094 139	89 830 662
4	Accumulated income (BTC)	333	1 005	2 336	4 584	8 682
F Currencies rates						
1	The Average Annual rate USD/BTC	6 500	7 150	8 223	9 867	12 136
2	Annual Rate Growth BTC	10%	15%	20%	23%	25%

* -all of the indicators are forecasts and can differ in real life

The strategy is focused on:

- Widening (commencing 2018)
- Deepening (commencing 2021)
- Partnership (commencing 2023)

The income Structure:

- The main income:
 - Commissions from transfer and payments
 - Commissions from plastic cards payments
 - Exchange rate spread
- Additional incomes (up to 10–20%):
 - Commissions from Escrow deals
 - Payments for P2P advertising
 - Partnership programmes

Financing

The Forecast of Overall Expenditures for 2018 – 2023 *

No	Item	2018	2019	2020	2021	2022	2023
A	Costs of Development	\$6 000 000	\$1 900 000	\$2 050 000	\$1 960 000	\$2 080 000	\$2 000 000
1	Development of Services	\$5 000 000	\$1 000 000	\$1 000 000	\$1 000 000	\$1 000 000	\$1 000 000
2	Maintenance and Support	\$1 000 000	\$900 000	\$1 050 000	\$960 000	\$1 080 000	\$1 000 000
3	Support, share	20%	15%	15%	12%	12%	10%
B	Marketing Costs	\$5 000 000	\$4 600 000	\$6 760 000	\$8 372 800	\$9 460 288	\$8 670 661
1	Engaging Users	\$4 000 000	\$3 600 000	\$5 760 000	\$7 372 800	\$8 460 288	\$7 670 661
2	Partnership Programmes	\$1 000 000	\$1 000 000	\$1 000 000	\$1 000 000	\$1 000 000	\$1 000 000
C	Other	\$500 000	\$500 000	\$500 000	\$500 000	\$500 000	\$500 000
1	Legal	\$200 000	\$200 000	\$200 000	\$200 000	\$200 000	\$200 000
2	Administrative	\$300 000	\$300 000	\$300 000	\$300 000	\$300 000	\$300 000
	Total Cost	\$11 500 000	\$7 000 000	\$9 310 000	\$10 832 800	\$12 040 288	\$11 170 661

The Forecast of Marketing Costs for 2018 – 2023 *

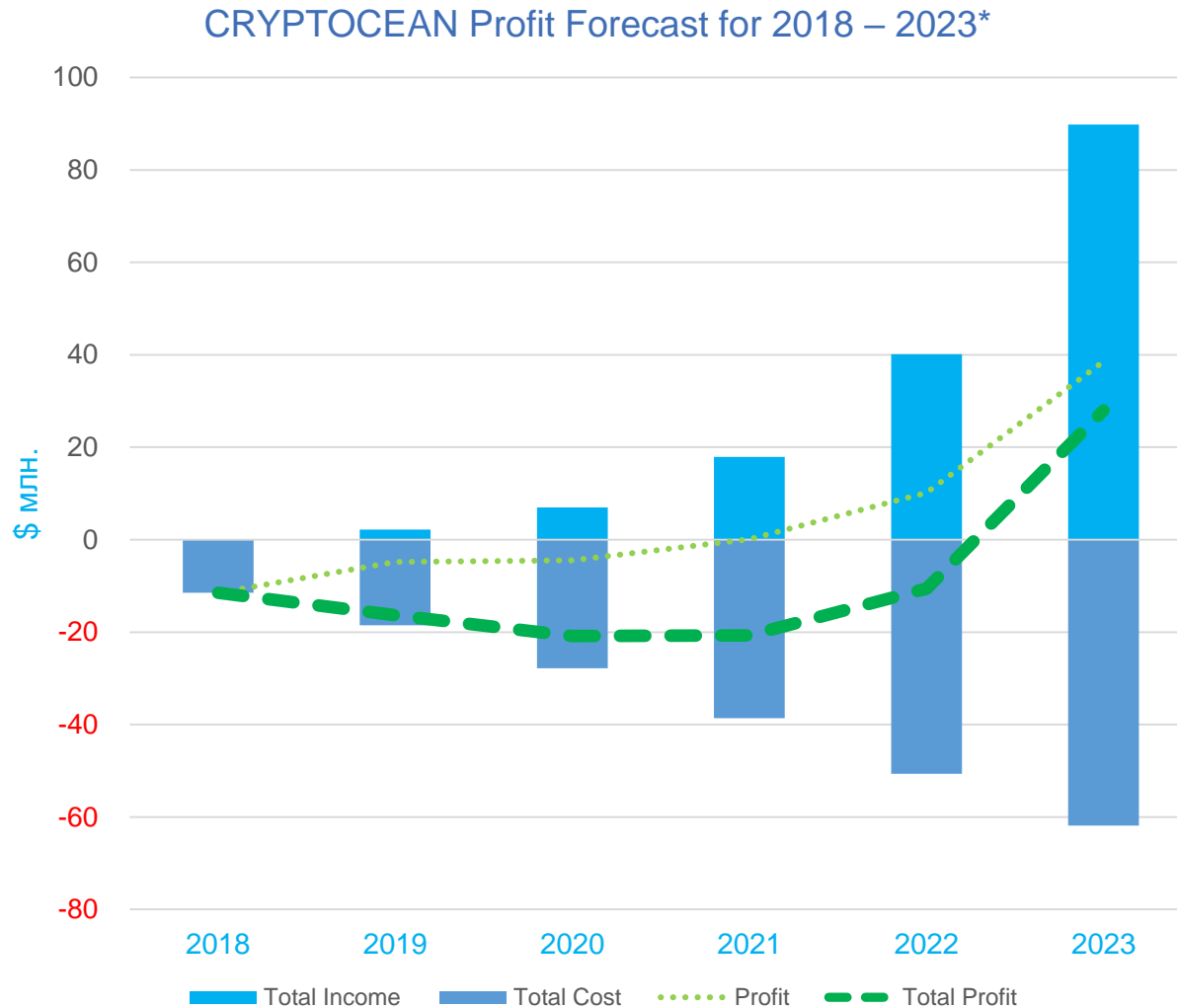
No	Item	2018	2019	2020	2021	2022	2023
A	Service Users						
1	Total Users	500 000	1 000 000	2 000 000	3 600 000	5 760 000	8 064 000
2	Amount of Users Engaged	500 000	500 000	1 000 000	1 600 000	2 160 000	2 304 000
3	Overall Annual Growth	100%	100%	80%	60%	40%	20%
4	Active Users	50 000	100 000	240 000	540 000	1 036 800	1 612 800
5	The Share of Active Users	10%	10%	12%	15%	18%	20%
B	Cost of Engaging						
1	One User	\$8,00	\$7,20	\$5,76	\$4,61	\$3,92	\$3,33
2	An Active User	\$80,00	\$72,00	\$48,00	\$30,72	\$21,76	\$16,65
3	Optimisation of Engaging	10%	20%	20%	15%	15%	10%

* -all pf the indicators are forecasts and can differ in real life

Strategy and priorities:

- **Marketing:**
 - To invest into promotion in 2018-2019
 - To preserve the optimal costs
 - To increase the effectiveness of attraction
- **Partnership:**
 - To develop the programme according to the plan
 - To keep costs at the stable level
 - To focus on partners by 2021
- **Development of Software:**
 - To invest into development in 2018
 - To preserve the optimal costs
 - To optimise the support service

Return on Investments



- Key:
 - The critical period is 2020–2021
 - The negative balance is \$21mln
 - Thus Soft Cap ICO
- Risk factors:
 - The unpredictability of the cryptocurrency market
 - The volatility of the cryptocurrency market
 - The uncertainty of how to regulate
 - Inprecise nature of forecast data
- Our strategy:
 - To collect Soft Cap x2...3 (Hard Cap)
 - To send to the ecosystem Exchange
 - To use incomes for purchasing tokens
- Allows:
 - To mitigate the above risks
 - To increase the token's rate

* -all of the indicators are forecasts and can differ in real life

Current Situation

01.05.2018

The Private Pre-ICO has been held which attracted \$797 320,85

Two technological teams have started working (More than 50 programmers)

Our own decentralised Exchange has been opened alpha.cryptocean.io

The services of the CRYPTOCEAN ecosystem nucleus are being put into practice

Development of the cold crypto wallet is underway together with partners

The company has been registered in The EU (Estonia) - Bitchange OÜ

Licences have been received for rendering financial services

Licences for exchanging cryptocurrencies into fiat have been received

Bank accounts for working with cryptocurrencies have been opened in EU

Corporate accounts have been opened in the biggest cryptocurrencies exchanges

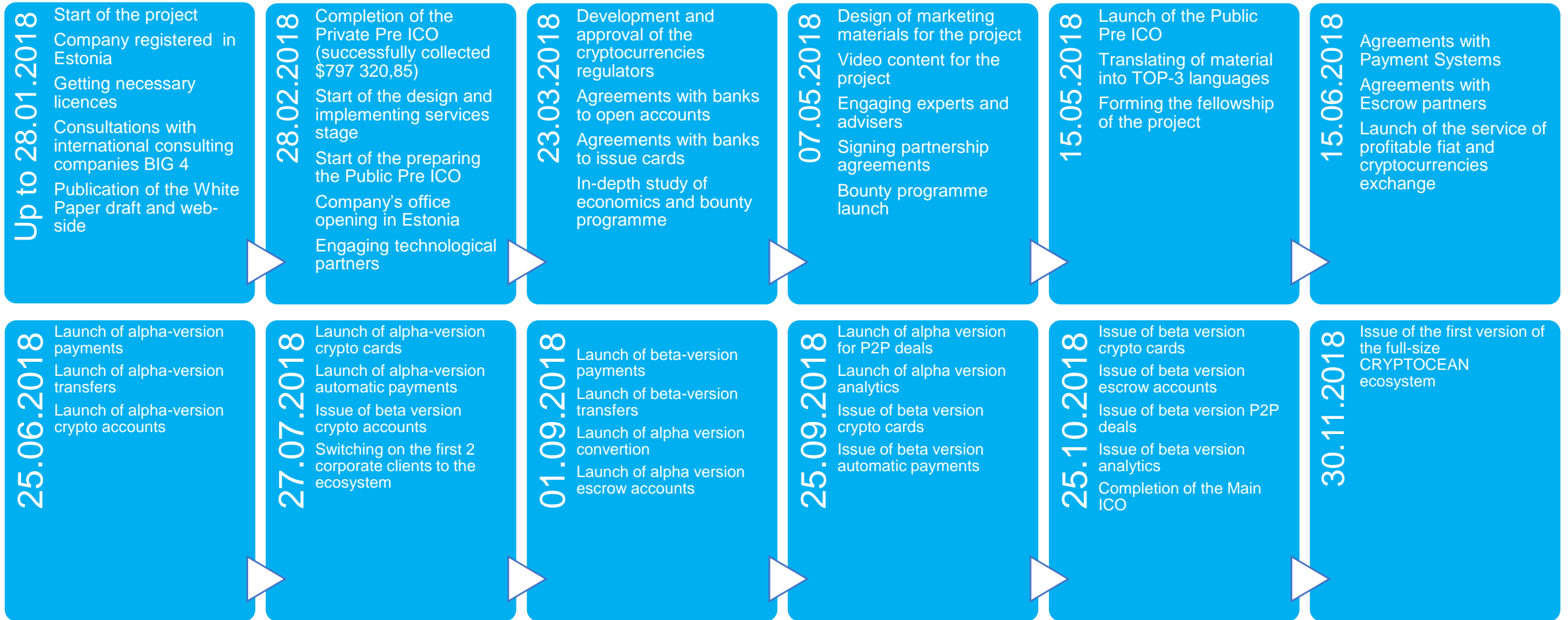
Agreements with EU banks have been made regarding release of plastic cryptocards

Leading EU bank experts have been engaged for cooperation

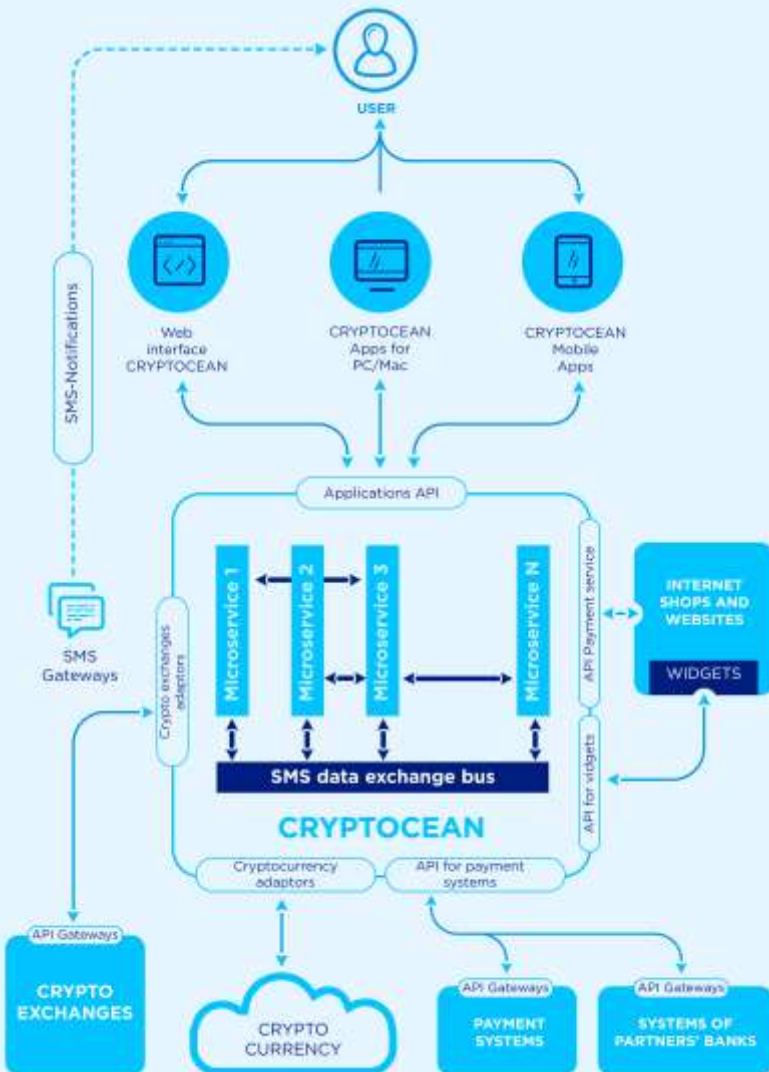
KYC & AML EU procedures have been addressed

Agreement on partnership and technological support with Silicon Valley has been reached

Road Map



Architecture and Technologies



- **Micro Service Architecture(MSA):**
 - The ease of services implementation
 - Reliability and security
 - The choice of the optimal stack
 - Productivity
 - Scalability
- **Technologies:**
 - Stacks Java, Go, PHP, Ruby, C++
 - HTML5 & React JS (for Web)
 - Java (Android), Objective C (iOS)
 - Java (Linux), C# (Windows)
 - Using Open Source
- **Development:**
 - Continuous Integration & Deploy
 - Automatic testing
 - Containers, OpenStack, Kubernetes

Key Team Members

PROFESSIONALS UNITED BY PROJECT IDEA



Yury
Myshinsky

**FOUNDER
& CEO**

Experienced entrepreneur with a long history of successful BlockChain start ups



Alexander
Volkorezov

**DIRECTOR OF
OPERATIONS**

Vast experience in management, administration and partnerships



Artem Shafranov

**TECHNICAL
DIRECTOR**

IT professional with years in product development, QA and support. For several years led a B2B practice of process automation. Experienced manager and team leader



Ilya
Sorokin

**PARTNERSHIP
DIRECTOR**

Serial Investor. Co-owner & founder of some IT companies

Our specialists and experts

PEOPLE WHO SOLVE KEY TASKS



Elena
Mitrofanova

**MARKETING
DIRECTOR**

Experienced in service promotion at international markets



Natalya
Alexeeva

**HR
DIRECTOR**

Experienced in talent acquisition for startups, IT, blockchain projects



Lu
Ting

**СИСТЕМНЫЙ И БИЗНЕС
АНАЛИТИК**

Experience in fintech startups based on blockchain technology. Deep understanding of business processes in Banks, Payment Systems and Gates



Hu
Jie

**BLOCKCHAIN
DEVELOPER**

Experienced Java, C++ & Go developer, PHP Certified Developer. Developer of microservice & highload applications



Andrey
Ivanenko

COMMUNITY-SPECIALIST

Seopult company specialist in internet marketing, works from scratch with such projects as Webartex, Cybermarketing, Alfa-content



Vladislav
Tarasenko

PRODUCER & CLIPMAKER

CEO of TheNovaPromo studio, mediaplaner & clipmaker of «Silicon Valley» project, provides us with high quality video

Our specialists and experts 2

PEOPLE WHO SOLVE KEY TASKS



Fernando Muto
Breviliery
CREATIVE ART DIRECTOR
For more the 10 years as
creative art-director
Fernando bring his
expertise in largest
agencies of Brazil &
Canada, including - Leo
Burnett, BBDO, Publicis



Elina
Yaroslavskaya
DIGITAL STRATEGY
DIRECTOR
Experience with largest
agencies: BBDO, EMCG.
Festivals & rewards:
Cannes Lions / Silver



Svetlana
Popova
15 YEARS IN
ADVERTISEMENT
Worked in largest
Russian agencies:
BBDO, Lowe Adventa,
JWT Ark Thompson.
Major clients: Visa,
Wrigley, Unilever, MTC,
Азбука Вкуса

Project Advisers 1

EXPERIENCED EXPERTS & CONSULTANTS



**Nikolai
Shkilyov**

**TOP 10 IN PEOPLE OF
BLOCKCHAIN**

Co-founder of «Top ICO advisers». Crypto enthusiast and mentor. More than 20 years experience in large scale projects. Numerous awards



**Vladimir
Nikitin**

**TOP-2 WORLDWIDE
ICOBENCH EXPERT**

A world class professional and a legal adviser with more than 10 years experience in the legal sphere, finances, retail and IT



**Igor
Karavaev**

**BLOCKCHAIN
ADVISER**

A successful blockchain adviser. Previously CEO Skolkovo Foundation, one of the largest business accelerator for start ups



**Tarlan
Kornilov**

**LAW PARTNER &
ADVISER**

Founder of the international legal company Elite Consulting specialising in hedged capitals, international financial deals, venture capital and investments, cross-border investment deals



**Phillip
Nun**

ICO & FINTECH ADVISER

Entrepreneur, CEO and international crypto currencies. Blockchain and fintech speaker. Founder of Blackmore Group, which manages a large pool of assets

Project Advisers 2

EXPERIENCED EXPERTS & CONSULTANTS



**Semyon
Gleim**

**CEO & FOUNDER
PAYMON**

Entrepreneur. ICO Expert, ICO Adviser. An active member of the Russian Blockchain Association. An active member of the Graphene Foundation



**Vahan
Sarukhanov**

SERIAL ENTREPRENEUR

CEO, the main compay flexlab.ru, more than 27 years of experience in the contract electronics production. Owner of several companies in the Russian Federation and USA



**Alexey
Poyarkov**

**INVESTOR,
CRYPTOENFUSIAST**

Experience of 20 years in the field of communications, project management, experience in implementing major projects and attracting public and private investment



**Igor
Gurkov**

FINANCIAL EXPERT

Experience of 20 years in the field of communications, project management, experience in implementing major projects and attracting public and private investment



**Vagiz
Nurulloev**

FINANCIAL ANALYST

Actively participated in preparing market research and developing the application of token in many projects, including Storiqa, Gamblica, Bitrent, JoinChat, IQ300, Taklimakan Network



**Anatoly
Bordyugov**

**ADVISER, ICOBENCH
EXPERT**

Actively engaged in packing and attracting investments in start-ups and ICO projects

CRYPTOCEAN's Partners

WE DEAL WITH LEADERS AND PROMISING PROJECTS



Silicon Valley (Russia)

Popular community of BlockChain and cryptocurrencies, uniting more than a dozen leading projects



CryptoWorkPlace

Team of experienced information security specialists with a vast knowledge of banking and financial systems protection, as well as crypto wallets and keys



Paymon

Service of multicurrency cryptowallets with the chance of a profitable conversion between fiat and cryptocurrencies. It is integral for the CRYPTOCEAN ecosystem, adding and expanding its options

Elite Consulting

Elite Consulting

Is an international legal company specializing in the hedge capital, international financial deals, venture capital and investments, cross-border investment transactions

Thank you

CONTACT INFORMATION

Web sites:

Project: cryptocean.io

ICO: ico.cryptocean.io

Bounty: bounty.cryptocean.io

E-mail:

Investors: ico@cryptocean.io

Bounty: bounty@cryptocean.io

Press: ico@cryptocean.io

SMM: smm@cryptocean.io

Check Bounty terms and conditions at

bounty.cryptocean.io

Get registered and purchase CRONtokens in Your

Personal Account: my.cryptocean.io



Yury Myshinsky

FOUNDER & CEO

ico@cryptocean.io